

# 2021 Will County CED Committees and Coalitions



**Lydia Garvey**  
Vice President and  
General Manager  
Hollywood Casino

## INVITATION FROM CED BOARD CHAIRWOMAN

Thank you for investing in the Will County Center for Economic Development! As an investor, you are part of a public-private partnership to strengthen the region's economy, making Will County an even more desirable place to live, work, and play for years to come.

As Chairwoman of the CED Board, I invite you to engage in our mission this year. Through your time and expertise, you can have a direct role in helping move the region's economy forward to achieve success. Please consider taking a seat at the table.

## BOARD OF DIRECTORS\*

More than 60 Members

### Collaborating to ensure a robust Will County economy

1. Encouraged to attend at least 5 of 8 meetings annually.
2. Commit to govern the Will County CED and CED Foundation.
3. Champion growth of the Will County economy, sharing information and working collaboratively.
4. Serve on 1 or more committees or coalitions to carry out the CED mission.
5. Ensure the regional economy is reflected among the constituent base by identifying new investors and supporting the recruitment of minority business leaders for Board leadership.
6. Invest at the minimum level required for nomination.

Visit [willcountyced.com](http://willcountyced.com) for a complete list of Board members.

## EXECUTIVE COMMITTEE

### Providing vision and direction for the CED and its leadership

1. Encouraged to attend at least 8 of 12 meetings annually.
2. Elected by peers for terms and roles outlined in organizational bylaws.
3. Drive the strategic direction of the CED.
4. Transact CED business between board meetings.
5. Host "Conversation with a CEO," a new exclusive event for top-tier investors.

## FINANCE COMMITTEE\*

### Providing financial oversight to the CED and Foundation

1. Meet monthly, attending at least 5 meetings.
2. Provide consultation and analysis on monthly financial reports, exercising confidentiality.
3. Offer strategic direction to steward CED financial resources.
4. Review and approve the annual audit.

## GOVERNMENT AFFAIRS COMMITTEE\*

Expanding in 2021!

### Influencing policies and programs impacting Illinois and Will County businesses

1. Meeting frequency determined by activity in the region.
2. Prepare and adopt the 2021 CED Legislative Agenda.
3. Participate in State and Federal Legislative Briefing Program.
4. Leverage strategic partnerships with business and professional associations aligned with the CED to influence legislation and regulations impacting Illinois and Will County businesses.
5. Remain apprised when the CED is asked to provide expert testimony on proposed legislation affecting Illinois and Will County businesses.
6. Monitor and communicate regarding initiatives affecting Illinois and Will County businesses.

\* Denotes vacancies in 2021. All appointments must be approved by the CED.

Board, committee and coalition memberships are benefits of investing in the CED. These lists represent an overview of duties and are not all-inclusive.

# Will County CED Mission:

To improve the quality of life for all residents in Will County by recruiting new companies offering high-quality jobs and a solid tax base while assisting existing businesses to retain and add jobs.

## MARKETING AND COMMUNICATIONS COMMITTEE\*

Expanding in 2021!

**Positioning Will County as an attractive place to live, work, and play**

1. Meet quarterly, attending at least 2 meetings.
2. Position and promote the CED as the region's hub for economic data, action and analysis.
3. Aid in defining the "Will County experience" to reach target audiences.
4. Consult with staff on the development of a County branding campaign.
5. Support the CED's social media strategy, participating as a digital ambassador.
6. Champion the Eye Opener and Annual Report events, helping drive attendance and public relations.

## TRANSPORTATION COALITION\*

Expanding in 2021!

**Elevating major infrastructure projects and programs in Will County and the region**

1. Meeting frequency determined by activity in the region.
2. Serve as a respected resource for advice and consultation on federal, state, regional, and local infrastructure planning.
3. Assess non-transportation infrastructure needs, such as energy and telecommunications, and support policies, projects, and initiatives to meet current and future business needs.
4. Update and approve the Will County Transportation Blueprint.
5. Work with stakeholders and other partners to identify and leverage state and federal infrastructure funding opportunities for Will County.

## GOVERNANCE COMMITTEE

**Ensuring the efficiency and effectiveness of the Board of Directors**

1. Membership determined by the Board Chair and CED Bylaws.
2. Assess the performance of the Board and serve as the nominating committee.
3. Appraise the effectiveness of the President/CEO and administer personnel matters.
4. Drive other governance matters as directed by the Board Chair.

## INVESTOR RELATIONS COMMITTEE\*

New in 2021!

**Driving private and public sector investments in the CED**

1. Provide consultation on investor benefits and services.
2. Affirm the value of investment and the CED Case for support.
3. Provide consultation on investor benefits and guide strategy to attract top-tier investments.
4. Facilitate investor meetings with CED staff, attending as appropriate.
5. Champion the Annual Report to Investors event, personally inviting prospects.
6. Commit to confidentiality regarding investor dealings.

**For more information, contact Julie Wilkinson, Vice President of Investor Relations, at 815.774.6075 or [Julie.Wilkinson@WillCountyCED.com](mailto:Julie.Wilkinson@WillCountyCED.com)**

## WILL COUNTY CED STAFF LEADERSHIP OF COMMITTEES AND COALITIONS

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**CED** WILL COUNTY  
CENTER FOR  
ECONOMIC DEVELOPMENT